



The AHC Group and Irbaris Present an Interactive Discussion: Finding a Collaborative Solution for sub-Saharan Africa Food Security

**Friday January 24, 2014, 8:00 am – 12:00 pm, Point Hilton Squaw Peak
immediately following AHC's Corporate Affiliates meeting Jan. 22-23**

AHC Group and Irbaris will present the outcomes of ASDA / Walmart sub Saharan Africa Food Security Workshop. Open discussion between attendees & facilitators will follow

Corporations are in a unique position to develop tangible actions to address food security issues. Asda/Walmart convened a group of 21 corporate leaders in London on November 4 -5 that are active across the sub-Saharan African food value chain (production to distribution, to processing to retail). Together they developed shared and specific corporate-led actions that will deliver tangible results in the short-term, and provide a springboard for future medium-term actions. Specifically this includes four joint innovation projects which are being developed by groups of 4-7 corporations.

Context

Feeding a growing population by 2050 is a topic of focus for governments, NGOs, researchers and others, and represents a critical risk or opportunity for many corporations. Attention is being paid to the limits of natural resources (including impacts of climate change) and land availability, and increasing demand for meat or animal-based protein and nutritious food more broadly. At the same time, in many farms, resource efficiency levels are low, production losses are high and the needs of the poor are not met. The project is focusing on sub-Saharan Africa given the importance of smallholder farmer livelihoods, the scale of the challenge related to nutrition and access to food, and the production potential from existing natural resources among other factors.

While there are many existing initiatives involving public organizations, there is still a great and unique role for companies to collaborate to identify and deliver actions.

To cover the costs of this event, the participation fee is \$395. This is waived for AHC Corporate Affiliates and companies that attended the Food Security Workshop in London. To enroll please contact Marti@ahcgroup.com.



Upon completion of this discussion, participants will be able to:

- Understand the business and social objectives of Asda/Walmart, the sponsor
- Understand the process used & outcomes from the Global Food Security workshop held in London in November 2013
- Discuss whether their company is interested in any of the Joint Projects initiated during identified during the London workshop to improve sub-Saharan Africa Food Security
- Engage in discussion regarding potential new Joint Food Security Projects in sub-Saharan Africa or other markets

AGENDA

Welcome	8:00 am	Bruce Piasecki
Introductions		8:05 am
	Bruce	
Background Information:		
View from Asda/Walmart	8:20 am	Bruce
Understanding Food Security – scope	8:40 am	David Lyon
Workshop Design		9:15 am
	Steve Willis	
Joint Projects:		
Four Joint Projects Briefing & Discussion	9:20 am	Gary, Steve, David
Small group discussion	9:45 am	Steve
Report outs on their level of interest in 4 JPs	10:00 am	All
Potential Future Joint Projects:		
Discussion/brainstorming on potential future projects	10:15 am	All
Report outs (2 groups at 10 minutes each)	10:45 am	Small groups
Other potential projects from London	11:05 am	Steve
Discussion on level of interest in initial and new projects	11:20 am	All
Wrap-up and next steps	11:45 am	Steve, David, Gary

Documents to be distributed in advance to those registering by January 10:

- Project Description
- Final 5-6 page executive summary of London workshop - provided with invitations
- Final Report

Participants in the Asda/Walmart Food Security Workshop in London November 4-5, 2013

Company	Title of Participant
ASDA Stores	External Affairs Director
ASDA Stores	Sustainable Business Director
ASDA Stores-IPL	Group Managing Director
BASF	Director Global Sustainability & Product Stewardship
Bayer CropScience	Global Senior Key Relation Manager
Bayer CropScience	Business Development Manager Africa
Cargill	Business Development Manager Africa & Middle East
Cargill	Corporate Responsibility Manager
CNH International	Business manager CNH Africa Agriculture Projects
Kellogg	Senior Manager, European Sustainability Strategy
Monsanto	Director, WEMA Partnerships
Nestle	Head of Safety, Health, & Environment
Netafim	VP, Head of EMEA
Novozymes	Agriculture expert
Olam	SVP & Head of Corporate Responsibility & Sustainability
PepsiCo South Africa	National Quality Assurance Manager
PepsiCo South Africa	Strategic Supply Management Director
Rabobank	Senior Project Manager Agribusiness, Rabo Development
Siemens	Director of Industry Management
Standard Bank	Head of Structured Trade & Commodity Finance
Standard Chartered	Managing Director for Structured Trade Finance
Swiss Re	Head, Environmental and Commodity Markets
Syngenta	Africa Venture Finance Lead
Syngenta	Senior Industry Relations Manager
Vodafone	Head of Sustainability
Willis	Executive Director
Woolworths	Head of Sustainability