

February 28, 2014 Saratoga Springs, NY - New York Times bestselling author and AHC Group, Inc. CEO Dr. Bruce Piasecki, will be hosting a seminar and retrospective of his bestselling books, *Doing More With Less: The New Way to Wealth* and its follow up companion, *Doing More With Teams*. The event will be held from 5 - 7 pm on March 7 at Northshire Bookstore, 422 Broadway, Saratoga Springs, NY.

Dr. Bruce Piasecki is the author of nine books on the topics of sustainability and environmentalism. In 2007, he published *World, Inc.* in which he presented the revolutionary idea of social response capitalism as the means to an improved world economy that serves both corporations and society. It was published in nine languages. In 2012, *Doing More With Less* channeled Ben Franklin and posited the theory that competitive frugality would align the rules under which people and business exist. Its follow-up piece, *Doing More With Teams* explores how group dynamics and a shared value approach achieve results.

The seminar will start at 5pm with a presentation, followed by an interactive Q&A session. Afterwards, the author will take part in a book-signing reception with light hors d'oeuvres served.

There is a \$5.00 registration fee that is good towards the cost of the event. The first 40 to enroll will receive a complimentary autographed copy of *World Inc.*, now available in paperback as *The Surprising Solution*. Books will be available to pick up at the event.

For more information, visit northshirebooks.com, brucepiasecki.com & doingmorewithlessbook.com



Dr. Bruce Piasecki



Media flyer