



## Diverse Leader-to-Leader Engagement Opportunity



▪ Through our benchmarking workshops, individual client engagement and publications, we provide access to senior leadership across a broad industry base, not possible in any industry trade group.

- **Oil and Gas:** BP, Chevron, ExxonMobil, Marathon Oil, Oxy, Shell, Sunoco, Total, Suncor Energy, Hess
- **Chemical:** BASF, Celanese, DuPont, Dow, FMC, Hercules, LyondellBasell
- **Transportation:** BNSF, Chrysler, CN, CSX, Ford, GM, Toyota, Fed Ex
- **Air and Space:** Lockheed Martin, Northrop Grumman, Aerojet
- **Utilities and Energy:** National Grid, DTE, Arizona Public Service, Oncor Electric Delivery, Xcel Energy, Pacific Gas & Electric
- **Diversified:** GE, Honeywell, Koch, UTC, Applied Materials
- **Pharmaceutical:** Merck, Baxter, Genentech
- **Paper and Building:** Georgia Pacific, International Paper, Owens Corning, Masco, Shaw, LP
- **Mining and Agriculture:** Agrium, Bayer Crop Science, ConAgra

## A Sanctuary for Best Practices & Timely Knowledge Share

- The AHC Group is on the cutting edge when it comes to identifying and addressing emerging issues. We are leaders in assembling and disseminating timely, critical information that will support your strategic business operations, planning, and P&L functions—without costly consulting fees.
- Our workshops provide access to a premiere network of more than 3,300 global leaders, engaging in provocative, innovative, discussion of the world's current and emerging critical business and social issues.
- While assuring compliance with all antitrust guidelines the AHC Group's Corporate Affiliate Program provides a safe, confidential environment where members can engage in candid, open discussion and share best practices with key industry leaders.
- As consultants and researchers, the AHC Group Senior Associates serve as trusted advisors to middle and upper management and key officers whose responsibilities include environmental health and safety, public relations, governmental affairs, corporate governance, social responsibility, sustainability, stakeholder engagement, communications, and investor relations.



- Members benefit from access to thoughts and opinions of other leaders, and from the opportunity to forge and deepen connections with their peers.
- Corporate Affiliate meetings provide an ideal opportunity for members to have their peers review new strategies, initiatives, and approaches before sharing internally.

### Expert Knowledge & Thought Leadership

- The AHC Group is a management consulting firm that has specialized, since 1981, in critical areas of corporate governance, sustainability, energy, product, and environmental strategy. We provide clients with workable business solutions that enhance the bottom line and avert costly missteps.
- Bruce Piasecki is the President and Founder of the AHC Group. He is the author of eight seminal books on business strategy, valuation, and corporate change, including the Nature Society's book of the year, *In Search of Environmental Excellence: Moving Beyond Blame*. His articles have appeared in the *Los Angeles Times*, *Baltimore Sun*, *Technology Review*, and the *Christian Science Monitor*.

With his *Corporate Environmental Strategy* book attracting the attention of change agents and board members in his client and affiliates network, Dr. Piasecki has moved the field of environmental and energy strategy closer to financial markets and mainstream financial diagnostics. The AHC Group has done this through a series of key alliances, including a multiyear agreement with Innovest and Island Press.

His book, *The Surprising Solution: Creating Possibility in a Swift and Severe World*, is available as an ebook on [amazon.com](http://amazon.com). For more information on *Doing More With Less*, Dr. Piasecki's most recent bestselling book on change management, innovation and leadership, please visit [www.doingmorewithlessbook.com](http://www.doingmorewithlessbook.com).

- Our Senior Associates provide expert knowledge on environmental business leadership. As retired executives from the world's leading companies, our associates provide well thought out strategies to mitigate your risks. Strategies are researched and defined through benchmarking with other senior management.

**Learn more about how to obtain a 10 percent discount  
on our in house consulting fees at [www.ahcgroup.com](http://www.ahcgroup.com)**



#### Contact Us

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**AHC GROUP CORPORATE AFFILIATE PROGRAM  
2013 Members**

<b>AECOM</b>	<b>Freeport McMoRan Copper &amp; Gold</b>
<b>Amway</b>	<b>Future 500</b>
<b>Bayer Crop Science</b>	<b>Georgia Pacific</b>
<b>BP</b>	<b>Haley &amp; Aldrich</b>
<b>Canadian National</b>	<b>Hess Corporation</b>
<b>Caterpillar</b>	<b>IRBARIS</b>
<b>CH2MHILL</b>	<b>Masco Corporation</b>
<b>Chrysler</b>	<b>Monsanto</b>
<b>Comcast NBCUniversal</b>	<b>Occidental Petroleum</b>
<b>Cummins</b>	<b>Oncor</b>
<b>Deloitte</b>	<b>PSEG</b>
<b>Dow Chemical Company</b>	<b>Shumaker, Loop &amp; Kendrick, LLP</b>
<b>DTE Energy</b>	<b>Suncor Energy, Inc.</b>
<b>Energy Answers International</b>	<b>The Greenbrier Companies</b>
<b>FedEx</b>	<b>Veolia Water North America</b>
<b>FMC Corporation</b>	

The Saratoga Springs, New York staff of the AHC Group manages the Corporate Affiliate Program, with research support from our national network of Senior Associates. It is the union of these two organizations that provides staff support and administers the Affiliate Program.

The Corporate Affiliate Program, now in its twenty-third year, is a registered S Corporation in New York State under the brand name AHC Group. Please visit our website for membership benefits. Founded in 1981 by Bruce Piasecki, the AHC Group has served a range of multinational clients, including Toyota, PPL, Constellation Energy Group, Con Edison, Exxon, Celanese Americas Corp., USEPA, Governors and select NGO's such as the CEO's of the World Resources Institute.